

# Dreamoc™

3D display

## A Cool New 3D Display that gives your product the competitive edge

In today's highly competitive retail market top end brands and exclusive stores need exciting new ways to differentiate themselves from the competition.

The Dreamoc, from RealFiction, is a unique 3D display unit that conveys compelling product messages that consumers just can't ignore.

Dreamoc provides a dazzling combination of holographic-like, free-floating video images, with a display of the physical product. The video can be fully customised to fit your branding and colour.

Make your product stand out from the crowd with the powerful and eye-catching Dreamoc display.

### Features:

- Visually stunning product display
- Generates positive attention
- Combines free-floating 3D elements and physical products
- Superior exposure and branding
- High reliability and long lifetime
- High brightness LED for product exposure

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Dreamoc™ is a TFT/LCD based 3D display for the retail industry, that integrate one or more physical items with a holographic 3D effect. Dreamoc is great for on-counter and is a table top display where limited space is available, alternatively the display can be built on the wall or into current displays. The unit's size is perfect for store displays, is lockable (for security reasons) and is easy to change both the physical object as well as the media by means of a regular memory card. The base of the unit can also be built into any form of Point of Sale (POS) or display.

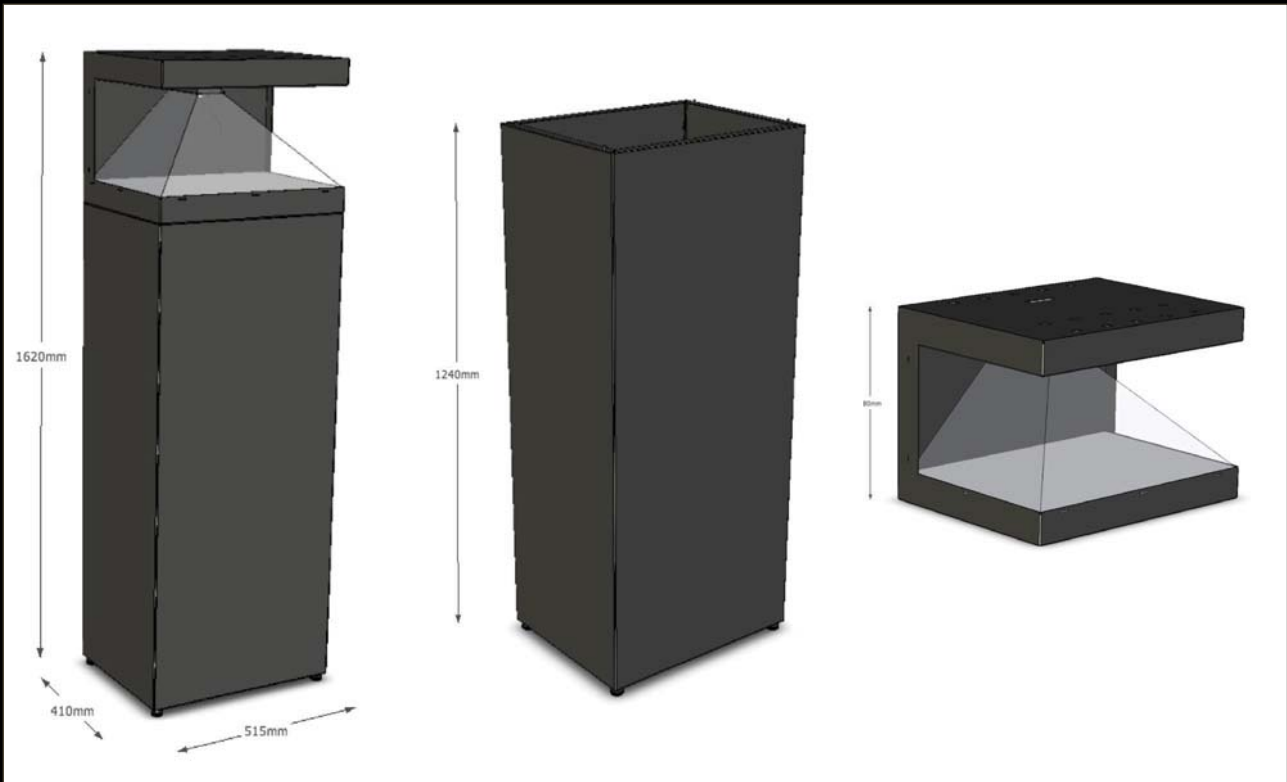
Buy one of these units for only R 67 000 ex VAT (depending on quantity) or rent one for as little as R 10 000 per week or R 25 000 per month.



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**Dimensions**

L=515 mm, D=410 mm, H=1620 mm

Weight: 38 kg

1680 x 1050 resolution

**Stand Package Dimensions**

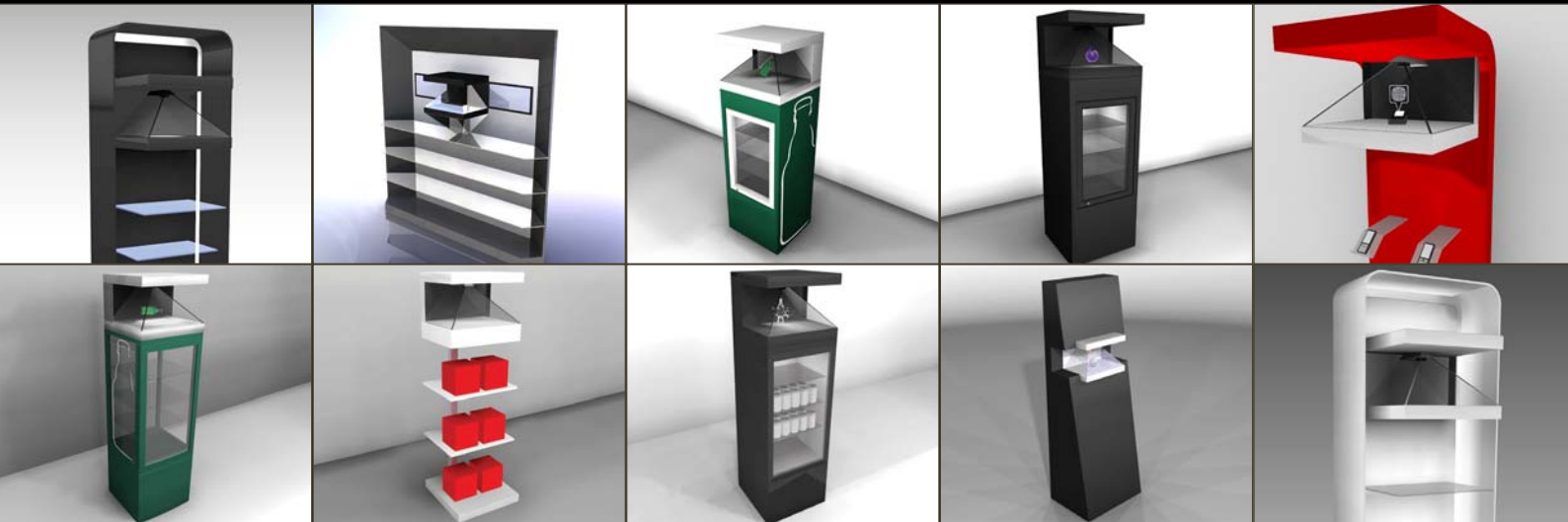
L=1250 mm, H=130 mm

Weight: 20kg

**Display Package Dimensions**

L=590 mm, D=440 mm, H=480 mm

Weight: 18kg



**Here are some 3D renderings of concepts for the Dreamoc base**

or installations for other uses such as retail, cellular, exhibitions, events or for liquor brands by converting the base into a Point of Sale display, like a fridge or vending machine, thereby not only attracting attention, but also converting interest to sales.

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